



Dear Landmark Families,

Welcome to another great year at Landmark Academy! My name is Cheri Hillman and I'm the volunteer coordinator for Box Tops for Education. This year, our goal is to raise \$2500 to help improve our school.

Box Tops offers three easy ways to earn cash for our school through everyday activities such as buying groceries, shopping online and purchasing books.

Clip — Clip Box Top coupons from hundreds of participating products and send them to school. Box Tops coupons are worth 10¢ each when our school redeems them from Box Tops for Education.

Shop — Shop at your favorite online stores through the Box Tops MarketplaceSM (btfe.com/marketplace). Up to 8% of each qualifying purchase is automatically donated to our school. There is no additional cost to your purchase and many exclusive deals and discounts can be found!

Buy books — Purchase books online at Barnes & Noble through the Box Tops Reading RoomSM. Our school will receive 6% of your new book purchases and 3% of all other online purchases.

One of the easiest ways you can help is to sign up to support our school at **btfe.com**. You will learn about new and easy ways to help our school earn the extra cash it needs.

Collection Sheets: Collection sheets are available for printing on the school website. Rules for these sheets are also available of the site. It is very important that these rules are followed. Not following the rules will result in disqualification from the drawing prizes. After the sheets are collected for four weeks they will be counted and the kids will be entered in a random drawing to pick a prize from the prize box. All prizes are values between \$10 and \$25. The first drawing will be held the first week of November. They will then be held every four weeks. Feel free to copy the sheets and enter as many times as you would like.

Trimming Box Tops: It is very helpful if Box Tops are submitted already trimmed. Please do not let this deter you. If you do not have time, please send them in anyway and we will trim them.

To learn more, visit btfe.com—and thanks for choosing to make a difference for our school with Box Tops!

Cheri Hillman

